Criterion A: Analysing

- $i\ \ analyse\ the\ content,\ context,\ language,\ structure,\ technique\ and\ style\ of\ text(s)\ and\ the\ relationship\ among\ texts$

- ii analyse the effects of the creator's choices on an audience
 iii justify opinions and ideas, using examples, explanations and terminology
 iv evaluate similarities and differences by connecting features across and within genres and texts.

1 - 2	i provides limited analysis of the content, context, language, structure, technique and style of text(s) and the relationship among texts ii provides limited analysis of the effects of the creator's choices on an audience iii rarely justifies opinions and ideas with examples or explanations; uses little or no terminology iv evaluates few similarities and differences by making minimal connections in features across and within genres and texts.		
3 - 4	i provides adequate analysis of the content, context, language, structure, technique and style of text(s) and the relationship among texts ii provides adequate analysis of the effects of the creator's choices on an audience iii justifies opinions and ideas with some examples and explanations, though this may not be consistent; uses some terminology iv evaluates some similarities and differences by making adequate connections in features across and within genres and texts.		
5 - 6	i competently analyses the content, context, language, structure, technique, style of text(s) and the relationship among texts ii competently analyses the effects of the creator's choices on an audience iii sufficiently justifies opinions and ideas with examples and explanations; uses accurate terminology iv evaluates similarities and differences by making substantial connections in features across and within genres and texts.		
7 - 8	 i. provides perceptive analysis of the content, context, language, structure, technique, style of text(s) and the relationship among texts ii. perceptively analyses the effects of the creator's choices on an audience iii. gives detailed justification of opinions and ideas with a range of examples, and thorough explanations; uses accurate terminology iv. perceptively compares and contrasts by making extensive connections in features across and within genres and texts. 		

i. employ organizational structures that serve the context and intention ii. organize opinions and ideas in a sustained, coherent and logical manner iii. use referencing and formatting tools to create a presentation style suitable to the context and intention.		
1 - 2	 i. makes minimal use of organizational structures though these may not always serve the context and intention ii. organizes opinions and ideas with a minimal degree of coherence and logic iii. makes minimal use of referencing and formatting tools to create a presentation style that may not always be suitable to the context and intention. 	
3 - 4	 i. makes adequate use of organizational structures that serve the context and intention ii. organizes opinions and ideas with some degree of coherence and logic iii. makes adequate use of referencing and formatting tools to create a presentation style suitable to the context and intention. 	
5 - 6	 i. makes competent use of organizational structures that serve the context and intention ii. organizes opinions and ideas in a coherent and logical manner with ideas building on each other iii. makes competent use of referencing and formatting tools to create a presentation style suitable to the context and intention. 	
7 - 8	 i. makes sophisticated use of organizational structures that serve the context and intention effectively ii. effectively organizes opinions and ideas in a sustained, coherent and logical manner with ideas building on each other in a sophisticated way iii. makes excellent use of referencing and formatting tools to create an effective presentation style. 	

Criterion C: Producing text

- i. produce texts that demonstrate insight, imagination and sensitivity while exploring and reflecting critically on new perspectives and ideas arising from personal engagement with the creative process
- ii. make stylistic choices in terms of linguistic, literary and visual devices, demonstrating awareness of impact on an audience
- iii. select relevant details and examples to develop ideas.

1 - 2	 i. produces texts that demonstrate limited personal engagement with the creative process; demonstrates a limited degree of insight, imagination or sensitivity and minimal exploration of and critical reflection on new perspectives and ideas makes minimal stylistic choices in terms of linguistic, literary and visual devices, demonstrating limited awareness of impact on an audience iii. selects few relevant details and examples to develop ideas.
3 - 4	 i. produces texts that demonstrate adequate personal engagement with the creative process; demonstrates some insight, imagination or sensitivity and some exploration of and critical reflection on new perspectives and ideas ii. makes some stylistic choices in terms of linguistic, literary and visual devices, demonstrating adequate awareness of impact on an audience iii. selects some relevant details and examples to develop ideas.
5 - 6	 i. produces texts that demonstrate considerable personal engagement with the creative process; demonstrates considerable insight, imagination or sensitivity and substantial exploration of and critical reflection on new perspectives and ideas ii. makes thoughtful stylistic choices in terms of linguistic, literary and visual devices, demonstrating good awareness of impact on an audience iii. selects sufficient relevant details and examples to develop ideas.
7 - 8	 i. produces texts that demonstrate a high degree of personal engagement with the creative process; demonstrates a high degree of insight, imagination or sensitivity and perceptive exploration of and critical reflection on new perspectives and ideas

Criterion D: Language

iii. selects extensive relevant details and examples to develop ideas with precision.

ii. makes perceptive stylistic choices in terms of linguistic, literary and visual devices, demonstrating good awareness of

- i. use appropriate and varied vocabulary, sentence structures and forms of expressionii. write and speak in a register and style that serve the context and intention

impact on an audience

iii. use correct grammar, syntax and punctuation iv. spell (alphabetic languages), write (character languages) and pronounce with accuracy v. use appropriate non-verbal communication techniques.		
1 - 2	 i. uses a limited range of appropriate vocabulary and forms of expression ii. writes and speaks in an inappropriate register and style that do not serve the context and intention iii. uses grammar, syntax and punctuation with limited accuracy; errors often hinder communication iv. spells/writes and pronounces with limited accuracy; errors often hinder communication v. makes limited and/or inappropriate use of non-verbal communication techniques. 	
3 - 4	 i. uses an adequate range of appropriate vocabulary, sentence structures and forms of expression ii. sometimes writes and speaks in a register and style that serve the context and intention iii. uses grammar, syntax and punctuation with some degree of accuracy; errors sometimes hinder communication iv. spells/writes and pronounces with some degree of accuracy; errors sometimes hinder communication v. makes some use of appropriate non-verbal communication techniques. 	
5 - 6	 i. uses a varied range of appropriate vocabulary, sentence structures and forms of expression competently ii. writes and speaks competently in a register and style that serve the context and intention iii. uses grammar, syntax and punctuation with a considerable degree of accuracy; errors do not hinder effective communication iv. spells/writes and pronounces with a considerable degree of accuracy; errors do not hinder effective communication 	

	v. makes sufficient use of appropriate non-verbal communication techniques.
7 - 8	 i. effectively uses a range of appropriate vocabulary, sentence structures and forms of expression ii. writes and speaks in a consistently appropriate register and style that serve the context and intention iii. uses grammar, syntax and punctuation with a high degree of accuracy; errors are minor and communication is effective iv. spells/writes and pronounces with a high degree of accuracy; errors are minor and communication is effective v. makes effective use of appropriate non-verbal communication techniques.